



**Indiana Manufacturers Association**  
*Indiana's Leading Voice for Industry*

# **MEDIA RELEASE**

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*For immediate release August 24, 2004*

## **Daniels Continues to Lead in Governor's Race - Bush Solid in Indiana**

Indianapolis – Even in the face of a renewed confidence among likely voters that Indiana is on the right track, the Daniels' lead in the governor's race remains at five points. Republican Mitch Daniels still holds a five-point lead over Governor Joe Kernan in the latest Indiana Manufacturers Association poll by Bellwether Research and Consulting of Arlington, VA. The race favors Daniels 43-38 among those voters firmly committed to their choice and 45-40 when those leaning toward a candidate are added to the total. Three IMA polls since March have shown Daniels leading.

President Bush maintains his strong lead over Senator John Kerry at 52-40. The public's opinion of the candidates has Bush 54 favorable and 41 unfavorable. Kerry remains a net negative at 40 favorable and 47 unfavorable.

For the first time, the IMA asked about the U.S. Senate race between Senator Evan Bayh and challenger Marvin Scott. The poll found Bayh with a 65-21 lead among likely voters.

Likely voters' opinions regarding the Indiana economy show 23 percent believe it is getting better, 42 percent believe it is staying the same, and 31 percent believe it is getting worse. Regarding worries about their own personal financial situation, 32 percent say they worry about it a great deal, 41 percent have some worry, 18 percent do not worry much and 8 percent do not worry at all.

The poll of 600 likely voters conducted from August 15<sup>th</sup> through 18<sup>th</sup> has a margin of error of plus or minus four percent. It is the fourth in a series of polls conducted by IMA this election cycle. The marginal totals from the polling questions may be seen in full at the Indiana Manufacturers Association Web site [www.imaweb.com](http://www.imaweb.com).

